



THE CAMPAIGN FOR MADEIRA

# DIFFERENCE

## Naming Opportunities

The naming opportunities for *All the Difference: The Campaign for Madeira* present an opportunity for the School to formally recognize and thank donors who have made especially generous campaign commitments. The naming opportunities listed below are for the duration of the campaign period. *All donors who make campaign gifts of \$100,000 or more will be recognized on a donor wall in Main. Donors under 40 years of age who make campaign gifts of \$25,000 will be recognized on donor wall in Main.*

### RESIDENTIAL LIFE PROGRAM

|   |                    |
|---|--------------------|
| <b>Main</b>                               | <b>\$5,000,000</b> |
| <i>Terrace</i>                            | <i>\$1,000,000</i> |
| <i>Main Living Room</i>                   | <i>\$1,000,000</i> |
| <i>Oval Landscaping &amp; Hardscaping</i> | <i>\$1,000,000</i> |
| Faculty Apartment (2)                     | \$500,000          |
| Common Room                               | \$300,000          |
| Individual Room (1/31)                    | \$100,000          |
| Admissions Office (3/6)                   | \$100,000          |

|                                |                    |
|--------------------------------|--------------------|
| <b>East</b>                    | <b>\$2,500,000</b> |
| <i>Faculty Apartment (2/2)</i> | <i>\$500,000</i>   |
| <i>Common Room</i>             | <i>\$300,000</i>   |
| Individual Room (3/15)         | \$100,000          |

|                         |                    |
|-------------------------|--------------------|
| <b>West</b>             | <b>\$2,500,000</b> |
| Faculty Apartment (2/2) | \$500,000          |
| <i>Common Room</i>      | <i>\$300,000</i>   |
| Individual Room (3/15)  | \$100,000          |

|                                  |                         |
|----------------------------------|-------------------------|
| <b><i>Maynard Quad Patio</i></b> | <b><i>\$600,000</i></b> |
|----------------------------------|-------------------------|

|                         |                    |
|-------------------------|--------------------|
| <b>North</b>            | <b>\$2,500,000</b> |
| Faculty Apartment (2/2) | \$500,000          |
| Common Room             | \$300,000          |
| Individual Room (15/15) | \$100,000          |

|                         |                    |
|-------------------------|--------------------|
| <b>South</b>            | <b>\$2,500,000</b> |
| Faculty Apartment (2/2) | \$500,000          |
| <i>Common Room</i>      | <i>\$300,000</i>   |
| Individual Room (2/15)  | \$100,000          |

### CO-CURRICULUM

|                           |                    |
|---------------------------|--------------------|
| <i>Senior Year</i>        | <i>\$1,000,000</i> |
| Junior Year               | \$1,000,000        |
| Sophomore Year            | \$1,000,000        |
| Freshman Year             | \$1,000,000        |
| Named Endowed Fund (5/10) | \$100,000          |

### ATHLETICS

|                              |                    |
|------------------------------|--------------------|
| <b>Synthetic Turf Field.</b> | <b>\$1,000,000</b> |
| Hall of Fame                 | \$500,000          |
| Scoreboard                   | \$300,000          |
| Hall of Fame Induction Award | \$150,000          |
| Tennis Courts (6)            | \$100,000          |

### STEAM CENTER

|                                    |                    |
|------------------------------------|--------------------|
| <b>Building</b>                    | <b>\$7,500,000</b> |
| <b>Freshman Year STEAM Program</b> | <b>\$1,000,000</b> |

|                                    |                  |
|------------------------------------|------------------|
| <b><i>Lower Level</i></b>          |                  |
| Maker Space                        | \$500,000        |
| Robotics Lab                       | \$500,000        |
| <i>Fab Lab</i>                     | <i>\$250,000</i> |
| <i>Ceramics</i>                    | <i>\$250,000</i> |
| <i>Physics Classroom/Lab</i>       | <i>\$250,000</i> |
| Digital Arts Room                  | \$250,000        |
| Dark Room                          | \$100,000        |
| <i>Physics Prep Room</i>           | <i>\$25,000</i>  |
| <i>Window Seating Alcove (2/2)</i> | <i>\$25,000</i>  |

|  |                    |
|--|--------------------|
| <b><i>Entry Level</i></b>              |                    |
| <i>Lobby</i>                           | <i>\$1,000,000</i> |
| Rear Courtyard                         | \$750,000          |
| <i>Faculty Office</i>                  | <i>\$250,000</i>   |
| <i>Multi-Purpose Gallery/Flex Room</i> | <i>\$200,000</i>   |
| Math Classrooms (1/3)                  | \$100,000          |
| Catering/Teaching Kitchen              | \$100,000          |
| Study Lounge – Large                   | \$100,000          |
| Study Lounge – Small (1/2)             | \$50,000           |
| Window Seating Alcove (2/2)            | \$25,000           |

|                                    |                  |
|------------------------------------|------------------|
| <b><i>Upper Level</i></b>          |                  |
| Biology/Chemistry Classroom/Lab    | \$500,000        |
| Chemistry Classroom/Lab            | \$500,000        |
| Biology Lab                        | \$250,000        |
| Flex Lab                           | \$250,000        |
| <i>Art Classroom (2/2)</i>         | <i>\$250,000</i> |
| Biology/Chemistry Prep Room        | \$50,000         |
| Prep Room - Small                  | \$25,000         |
| <i>Window Seating Alcove (2/2)</i> | <i>\$25,000</i>  |

*Spaces in red italics have been claimed. The spaces available, as well as the amount required for naming, are subject to change according to the campaign environment, and will be updated accordingly. Please contact us at (703) 556- 8221 or for more information.*

Updated December 2020

